



### What is the "Cloud Kit?"

- 10 Surgical Serenity Cordless Headphones
- A year supply of disposable ear covers
- A USB hub that charges your 10 headsets
- A one year service agreement that will maintain or replace faulty headphones



### Why the "Cloud Kit?"

- Clinical research documents benefits of instrumental music for surgery
- Our music has been tested and proven to:
  - Reduce the amount of anesthesia
  - Reduce the amount of pain medication
  - Calm and soothe the patients before surgery
  - Reduce nausea and vomiting in recovery
  - Speed healing and discharge time
  - Spare the patient from hearing loud noises in the OR



## TESTIMONIALS

*"The surgical headphones were great and the nurses were very receptive to the idea; the music was very helpful during surgical prep and throughout the surgery. The doctors were enthusiastic too! I'm already home and the surgery went well. The surgical headphones were a big hit and I will definitely recommend them to my friends and family."*

**Kathy Baucom, Louisville KY**

*"My knee surgery was not nearly as bad as I feared because the beautiful music on your headphones calmed me down immediately and made me feel as though I was somewhere else, where everything was OK!"*

**Elizabeth Clifford, Louisville KY**

*"Before my abdominal aortic aneurysm surgery, I was told that surgery would take 4-5 hours; it took less than 2! I was also told that I'd be in ICU for 3-4 days and I was out after one night! The music was beautiful and calming."*

**Jim Wilhelm, Louisville KY**



### **Dr. Alice Cash Founder**

Dr. Cash is one of the world's few clinical musicologists. She brings to her work over 40 years of experience as a college professor, clinical therapist, solo and chamber music performer and composer.

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Discover A Simple, Natural Technique  
You Can Use To Reduce Or Eliminate  
The Pain And Side-Effects Of Surgery...

... And Recover In LESS Time!



## PRODUCTS

### Headphones

Our serenity phones were created for surgery with either regional or general anesthesia. We have research documenting that using music before, during, and after a procedure not only calms and soothes the patient, but also reduces medication requirements for anxiety, anesthesia and pain.

### CloudKit

A turnkey solution for surgical areas in hospitals, surgical centers, cosmetic surgery spas, and dental surgeons.

Each kit consists of 10 SurgicalSerenity pre-loaded headphones that are fully charged and play for 12-15 hours continuously.

Each Cloud Kit includes a year's supply of disposable ear covers and a one year service agreement.



## BENEFITS

- Improves patient satisfaction
- Creates safe and serene experience for patients
- Taps into the power of rhythmic entrainment to stabilize body rhythms
- Often reduces the amount of medication necessary
- Helps mask operating room noises
- Helps mask surgeon's music which is usually upbeat and faster tempo
- Surgeons can talk freely and openly about patient issues without worrying that patient will awake remembering bits of anxiety-provoking conversation
- Overcrowding in the surgical area leads to patients being put into hallways and spaces not intended for privacy and lead to HIPAA violations. With the Surgical Serenity headphones patients are put into a pleasant sonic "cocoon" and not exposed to confidential information about other patients.

The Surgical Serenity Solution's proprietary patented process is founded on the idea that music affects the body profoundly, even when the patient is asleep, because of well documented phenomenon known as rhythmic entrainment.

Because of rhythmic entrainment, the patient's heart rate and breathing begin to synchronize with the pulse of the slow, steady music, coming through cordless headphones. As a result, the patient begins to relax while in the pre-op area and is anesthetized faster and with less anesthesia. Having the music flowing through our cordless headphones, directly into the brain through the eighth cranial nerve, keeps the patient's vital signs stabilized as entrainment takes hold.



**WE IMPROVE SURGICAL OUTCOMES FOR PATIENTS AND MEDICAL CENTERS**